### TEMP & PERM RESOURCER PATHWAY





#### **KICK START**

# Job Brief Control & Sourcing Candidates: Steps 1-4 of the Recruitment Process

Work with the best temps - 18.13 Identifying a good or great temp - 20.30 A candidate care plan - 12.23 Working with your candidates - 5.50

## The Juice Temp Programme: Focus on Candidates

A complete job brief - 16.43 Make a plan - 7.51 Candidate sourcing - 12.06 Candidate qualification - 12.43

# Commercial Prospects for the Recruitment Industry

Commercial prospects for the recruitment industry - 18.30
Employment models & the market - 20.21
Carve out a winning career - 20.01
Critical support - 7.49



#### **POWER UP**

#### The Legal Stuff

The legal stuff you need to know - 6.33 Advertising & the law - 5.00

#### **Perm Candidate Care**

A great candidate experience - 23.32 The craft of candidate management - 18.54 Mastering candidate & client control - 10.44

#### Personal Branding on Social Media

Personal branding on social media - 5.36 Positive static branding - 6.52 Tips to build your network - 3.31 Positive active branding - 5.40

#### **Candidate Sourcing & Management**

Advanced candidate sourcing & management - 7.49

## Compelling Research: A Foundation for Recruitment Success

The Value of Research - 7.14 Compelling Evidence - 10.08 A Foundation for Recruitment Success - 11.23 A Sturdy Summary - 9.08



## **INVIGORATE**

## **Effective Online Copywriting**

Course introduction - 10.55
A winning recruitment advert - 12.03
What's my focus? - 7.47
The key to creating great copy - 7.16
Turn up the colour! - 0.21
Focus on the target - 12.11
Produce a great job advert - 11.58
Write your advert - 6.53
Course summary - 6.44

#### **Effective Searching on LinkedIn**

Search overview - 15.12 Detailed & Boolean searching - 15.06 Connecting on LinkedIn - 10.45 Client sourcing - 11.58 Commercial search limit -5.22 Searching beyond 3rd tier - 13.33

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## TEMP & PERM RESOURCER PATHWAY



#### Prepare for a Great Result

It's all in the spec - 13.49 Calling to action - 17.14 Prepare for a great result - Quiz



#### **REFUEL & RECHARGE**

## Managing the Interview Process: Steps 5-9 of the Recruitment Process

Consultant interviews - 15.42 Presenting candidates to clients - 6.07 Interview preparation - 13.45 The client interview - 5.24 Interview debriefing - 13.58

## The Where, What & How of Online Advertising

The purpose of a job advert - 4.25 What media? - 11.40 Managing & monitoring responses -11.31 Top tips for online candidate attraction - 6.12



#### **INTENSIFY**

# Greg Savage Consultant Series: Candidate Recruitment

The old game is over - 15.17 Where the fun & the money is - 8.18 Twitter tactics for social recruiting - 23.23 Quick tips for social recruiting - 19.39 The craft of candidate recruitment - 18.54

#### Jonathan Campbell's Expert Social Media Tips

Recruitment SEO - 5.12 Sourcing on social - 5.38 Using Twitter to recruit - 4.43 Social business development - 5.43



#### **Greg Savage Social Media Series**

Technology vs. human skills - 17.40
A talent sourcing evolution - 8.30
Social Media is about community & brand - 10.41
Invest in a digital & social media
strategy - 15.12
A great candidate experience - 23.32
Make the recruiter the rock star - 7.36
Build a personal brand - 12.01
Competing with clients - 14.24
Cool tools for social media - 22.56
Social media for client cultivation - 22.20



#### **Contractor Management**

Running the desk & selling the solution - 4.55
Managing the contractor through the
contract - 3.14
Extending the contract - 3.22
Common concerns for contractor & client - 3.18
Tips from the top 1 - 10.48

#### Working with your Candidates

Working with your candidates - 5.51

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