

TEMP RESOURCER PATHWAY



KICK START

The Juice Temp Programme: Focus on Candidates

Work with the best temps - 18.13
Identifying a good or great temp - 20.30
A candidate care plan - 12.23
Working with your candidates - 5.50

Commercial Prospects for the Recruitment Industry

Commercial prospects for the recruitment
industry - 18.30
Employment models & the market - 20.21
Carve out a winning career - 20.01
Critical support - 7.49



POWER UP

Finding the Best Candidates

Candidate sourcing - 12.06
Advanced candidate sourcing &
management - 7.49
Pro-active candidate sourcing 1 - 6.24
Pro-active candidate sourcing 2 - 4.56

Personal Branding on Social Media

Personal branding on social media - 5.36
Positive static branding - 6.52
Tips to build your network - 3.31
Positive active branding - 5.40

Compelling Research: A Foundation for Recruitment Success

The Value of Research - 7.14
Compelling Evidence - 10.08
A Foundation for Recruitment Success - 11.23
A Sturdy Summary - 9.08

The Where, What & How of Online Advertising

The purpose of a job advert - 4.25
What media? - 11.40
Managing & monitoring responses - 11.31
Top tips for online candidate attraction - 6.12



INVIGORATE

Effective Online Copywriting

Course introduction - 10.55
A winning recruitment advert - 12.03
What's my focus? - 7.47
The key to creating great copy - 7.16
Turn up the colour! - 0.21
Focus on the target - 12.11
Produce a great job advert - 11.58
Write your advert - 6.53
Course summary - 6.44

The Legal Stuff

The legal stuff you need to know - 6.33
Advertising & the law - 5.00

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INFO@RECRUITMENTJUICE.COM



2017 Training Provider
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INTENSIFY

Greg Savage Consultant Series: Candidate Recruitment

The old game is over - 15.17
Where the fun & the money is - 8.18
Twitter tactics for social recruiting - 23.23
Quick tips for social recruiting - 19.39
The craft of candidate recruitment - 18.54

Jonathan Campbell's Expert Social Media Tips

Recruitment SEO - 5.12
Sourcing on social - 5.38
Using Twitter to recruit - 4.43
Social business development - 5.43



STRENGTHEN

Greg Savage Social Media Series

Technology vs. human skills - 17.40
A talent sourcing evolution - 8.30
Social Media is about community & brand - 10.41
Invest in a digital & social media strategy - 15.12
A great candidate experience - 23.32
Make the recruiter the rock star - 7.36
Build a personal brand - 12.01
Competing with clients - 14.24
Cool tools for social media - 22.56
Social media for client cultivation - 22.20

Greg Savage Social Media Award



JUICE MASTER

Contractor Management

Running the desk & selling the solution - 4.55
Managing the contractor through the contract - 3.14
Extending the contract - 3.22
Common concerns for contractor & client - 3.18
Tips from the top 1 - 10.48

Working with your Candidates

Working with your candidates - 5.51

