BIZ DEV MANAGER PATHWAY





KICK START

Generate More Revenue From Existing Business

Discover your success ratios - 22.50 Market your candidates - 6.09 Uncover hidden job opportunities - 7.53 Generate never-ending leads - 7.57 Squeeze the juice out of your existing business - 8.17

Personal Branding

Personal branding on social media - 5.36 Positive static branding - 6.52 Tips to build your network - 3.31 Positive active branding - 5.40

Recruitment Relationships

Building connections - 7.23 A personal brand - 4.37 Happy clients - 9.48 Happy candidates - 7.08 Recruitment Relationships - Quiz



POWER UP

Advanced Negotiation & Influencing Skills

Advanced negotiation & influencing skills - 13.56

Recruitment Strategy

Analyse your market - 9.03 Create & implement a successful strategic plan - 8.08

The Psychology of High Performance

Sales performance & psychology - 17.26 Sales performance & psychology 2 - 15.03 Peak performance techniques 1 - 3.18 Peak performance techniques 2 - 7.21

Client & Candidate Control

Mastering candidate & client control - 10.44



Sales Juice: Full Programme

Find a mindset that delivers great results - 15.40 With the right attitude you can become a 'super performer' - 14.18 Get motivated from the inside out - 17.48 For great results, look closely at your beliefs - 13.29 Do your beliefs limit or empower you? - 9.15 Sales superstars tell themselves, 'I can...' - 19.53 Connect goals to your dreams - 13.18 BIG goals inspire - 8.03 Be ambitious & results orientated - 12.54 The core mistakes sales people make part 1 - 11.39 The core mistakes sales people make part 2 - 15.10 The characteristics of sales superstars part 1 - 13.41 The characteristics of sales superstars part 2 - 11.13 Why don't I have enough time in the day? - 18.20 Control your day to deliver great results - 12.49

Jonathan Campbell's Expert Social Media Tips

Recruitment SEO - 5.12 Sourcing on social - 5.38 Using Twitter to recruit - 4.43 Social business development - 5.43











BIZ DEV MANAGER PATHWAY





Smart Working

Planning for business growth - 9.06 Effective time management - 8.21 The ultimate mindset for maximum motivation - 6.22 Advanced communication skills - 9.29

Key Account Development

Business development & key account management - 3.24 Managing key accounts - 3.48 Key contacts - 2.56 Managing the early stages of a relationship - 3.17

Client Meetings

Client meetings - 9.02 Mastering client meetings - 11.18

Greg Savage Social Media for Business Development

Build a personal brand - 12.01 Cool tools for social media - 22.56 Social media for client cultivation - 22.2





